



## Signatory Name: Brilliant Lighting (Aust) Pty Ltd

*The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.*

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

**5. Industry sector** (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

**6. Industry type** (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other: Electrical

**7. Please indicate your organisation's reporting period:**

- Financial Year: 1 July 2012 – 30 June 2013
- Calendar Year: 1 January 2013 – 31 December 2013

## Goal 1: Design

### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes  No

Provide details of policies and procedures

The following documents have been established for evaluation and procuring packaging against the SPG's.  
 1. Brilliant Lighting Sustainable Packaging Policy  
 2. Sustainable Packaging Guidelines Evaluation Form

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

10. Have any new types of packaging been introduced during the reporting period?

Yes  No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Establish a documented policy for evaluating existing product packaging against the SPGs.	Brilliant Lighting's Sustainable Packaging Policy is complete.
2.	Product Development team to have a good understanding of the Sustainable Packaging Policy including the SPG's. Each team member to be supplied with a copy of the relevant policies and evaluation checklists to enable them to complete the product evaluations within their category.	Product Development Team members have been briefed on the overall goals of the APC and Brilliant Lighting's Sustainable Packaging Policy. Each team member has been provided with a copy of the Action Plan, Sustainable Packaging Policy and Product Evaluation Checklist.
3.	Complete assessments of existing packaging against the SPG's as per the timing outlined in the Audit Schedule by Q4 2015.	Completion of this target is not due until Q4 2015, it was planned that 33% of the product range would be assessed each year over a 3 year period as per the audit schedule. Implementation of the Action Plan and Sustainable Packaging Policy took longer than expected so audits will commence early in 2014. The policy is now in place and products have been reviewed and grouped into categories ready for evaluations. All products schedule for 2013 evaluations will be completed in 2014.
4.	Central database with all findings completed, reviewed and assessed with any necessary actions implemented.	Completion of this target is not due until Q4 2015, however a central database has been created and will be used to record all findings from product evaluation audits.
5.	Establish baseline data and implement a system integrated with the development process that allows the design of new packaging to achieve resource efficiency and reduce environmental impact.	This target is not due to be completed until Q4 2015, however the procurement process of new packaging was taken into consideration whilst developing the Sustainable Packaging Policy and Evaluation Form.

6.	Brilliant Lighting purchasing department will assess all new packaging design and procurement as per the SPG's.	Target is not due until Q4 2015, however plans are underway to communicate details of the Sustainable Packaging Policy and overall APC goals to senior managers throughout the business including the purchasing department.
7.	All suppliers to provide checklists with each product and it's packaging materials so the Brilliant Lighting Purchasing department ensures the materials are in accordance with the SPGs.	Target not due until Q4 2015.

13. Describe any constraints or opportunities that affected performance under this KPI

## Goal 2: Recycling

### KPI 3: % signatories applying on-site recovery systems for used packaging.

14. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites  
 Yes at some, but not all facilities/ sites  
 No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Document the existing process for on-site recovery systems for outer cartons, packaging and fill material so it can be measured and assessed. If viable, expand the recovery system to encompass store damaged and returned packaging.	Target is not due until Q4 2014, however initial discussions about the current on-site recovery system and possible opportunities to expand the existing system have taken place. Further discussions and documentation will be carried out in 2014.
2.	Audit completed and any other packaging entering the on-site waste stream to be introduced into the recovery system as determined.	Target not due until Q4 2015.

16. Describe any constraints or opportunities that affected performance under this KPI

Two of the three facilities where work is undertaken for Brilliant lighting; handling product and packaging are third-party style facilities, and subsequently outside of brilliant control. Audits of recovery systems and procedures at these facilities will be undertaken by Q4 2014.

**KPI 4: Signatories implement formal policy of buying packaging made from recycled products.**

17. Does your company have a formal policy of buying packaging made from recycled packaging?

- Yes  No

Please explain why not

Although there is no official buy recycled policy, much of the packaging is manufactured offshore using recycled materials. A policy will be developed Q4 2015 and documented with regard to the purchase of recycled and recyclable packaging materials.

18. Is this policy actively used?

- Yes  No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Develop and document a Buy Recycle Policy and implement.	The Buy Recycle Policy will be documented by Q4 2014 and implemented by Q4 2015.

20. Describe any constraints or opportunities that affected performance under this KPI

**Goal 3: Product Stewardship**

**KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.**

21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes  No

22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Evaluation of waste management contracts. Data collected from evaluation will be used to continue to improve the packaging design and increase the recycling of packaging.	Target not due until Q4 2014
2.	Develop documented procedures to work with suppliers in the assessment of packaging, to improve design and recycling of packaging.	Target not due until Q4 2014

23. Describe any constraints or opportunities that affected performance under this KPI

**KPI 7: % signatories showing other Product Stewardship outcomes.**

24. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	All new products and website to have appropriate consumer message advocating environmentally sound packaging disposal.	All new product packaging now has the appropriate consumer message advocating our commitment to reducing the environmental impacts of consumer packaging and advice for sound packaging disposal. We plan to extend this message to our website with completion of this target due Q4 2014.
2.	Corporate communication to all staff on APC advocacy, strategy and the companies position in relation to environmental issues.	We are currently working to educate staff internally about the APC and our commitment to building strong culture of environmental awareness. Completion of this target is Q4 2014.

25. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes  No

If yes, please give examples of other product stewardship outcomes

26. Describe any constraints or opportunities that affected performance under this KPI

Whilst implementation of product disposal advice on packaging has been implemented, significant quantities of older stock remain within warehouse and retail, system. We expect that this stock will mostly have moved through the system by Q4 2015.

**KPI 8: Reductions in packaging items in the litter stream.**

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Reduce litter caused by packaging through redesign of packaging where possible and through consumer education message on and in our product	All new and reprints of existing packaging feature the relevant recycling logo and disposal advice. Initial discussions around opportunities to redesign packaging have been undertaken during the development of the Sustainable Packaging Policy and education of our team members. This will be looked at closer during the audit process and due for completion Q4 2014.
2.		

28. Describe any constraints or opportunities that affected performance under this KPI

We have already started implementing smaller packaging on new product, where possible. Whilst reducing litter and waste this has additional benefits in reduction of shipping cost and marginal reduction in CO2 emissions due to transport and production. An example of this can be found in some of our latest LED products, where retail packaging was reduced by up to 30%.

## Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

### 29. Key achievements or good news stories

The implementation of the Australian Packaging Covenant (APC) to the Brilliant Lighting business has encouraged our staff and management to consider the impact of Packaging, Litter and Waste to our environment. Brilliant has embraced the implementation of the APC and sees itself as an Eco-friendly business moving forwards, and looks to reflect this not only in our Packaging but across our product range.

### 30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Initially educating team members about the APC and putting a team together to help achieve our goals was challenging. We overcame these challenges by breaking down each KPI into simple step by step components which has made the tasks a lot less daunting for everyone involved and easier to report on.